



Jennifer Kim Van Nguyen

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EDUCATION

California College of the Arts / Summer 2009
Extended Education
San Francisco, California

Bachelor of Science in Design / 2003-2008
Emphasis on Visual Communications
University of California, Davis

UC Davis Summer Abroad / August 2008
Heinrich-Heine-Universität
Düsseldorf, Germany

SKILLS

Technical Proficiency

Adobe CS4: Dreamweaver, Flash
Adobe CS4: Illustrator, InDesign, Photoshop
Microsoft 2008: Excel, PowerPoint, Word
Actionscript 2/3, CSS, HTML/xHTML
Mac and PC Platforms

Language

Fluency in English and Vietnamese
Conversational German

Traditional Art

Photography: Manual, Digital, Lomography
Drawing, Inking, Painting, Screen-Printing

AWARDS

Outstanding Contribution to Design Award
University of California, Davis / June 2008

PROFESSIONAL EXPERIENCE

Philanthro Productions - San Francisco

Marketing: Creative Art Director / April 2009 - Present

- + Designed all print, packaging and web graphics for non-profit
- + Planned charity events and acted as liaisons between other non-profit organizations, venues, sponsors, private owners and corporate partners
- + Corresponded and collaborated with Los Angeles and San Diego branches
- + Designed email marketing and PowerPoint presentation templates
- + Managed operations and marketing team to produce an art auction benefit

Hyphen Magazine - San Francisco

Graphic Designer & Design Assistant / October 2008 - Present

- + Designed graphics for print and web for nationally distributed non-profit
- + Managed all advertisement sales and space reservations in each issue
- + Worked closely with art, editorial, business and operations team
- + Edited layouts and provided quality control before final print and distribution

Alejandro Partners - San Ramon

Contract Designer / August 2009 - December 2009

- + Worked with design firm's non-profit and corporate clients
- + Designed motion graphic PowerPoint for Youth Homes's Black Tie Gala
- + Worked on marketing email templates and messaging for Kerio Technologies
- + Developed website templates for My Social Blend, a social media company

Fremont Community Church & Christian Community Schools - Fremont

Graphics and Publications Designer / December 2008 - July 2009

- + Designed brochures, newsletters, ads, logos, mailers, flyers and web banners
- + Oversaw all graphic materials from all departments under non-profit

UC Davis, Advising Services: Technology and Communications - Davis

Communications Assistant IV / March 2007 – June 2008

- + Designed and produced print, identity systems, and marketing materials
- + Communicated with clients and vendors
- + Maintained administrative responsibilities and updated production schedules
- + Filed, catalogued, proofread and prepared pre-press files for printing
- + Participated in all phases of the design process

UC Davis Design Department - Davis

Head Teaching Assistant / September 2006 – June 2007

- + Managed over a dozen teaching assistants while organizing and grading class assignments
- + Redesigned and maintained class website

UC Davis ASUCD: El Rodeo Yearbook - Davis

Proofs Quality and Control Editor / Layout Editor / October 2005 – January 2006

- + Managed staff consisting of photographers and copywriters
- + Designed layout spreads for yearbook and marketing flyers

RELATED ACTIVITIES

Pilipino Culture Night - Davis

Creative Art Director / September 2007 – May 2009

- + Worked closely with event directors and managed the design/marketing team
- + Designed, packaged and distributed various promotional print and apparel

Mga Kapatid - Davis

Graphic Designer / September 2006 – June 2008

- + Fundraised and participated in student-ran community enrichment events
- + Designed flyers for cultural, academic and social organizations